



About JB properties

Led by Jasper Baruah, a Property Investor, Developer, and CEO of JB Properties, we are a UK property development & investment company established in 2020.

With a focus on the innovative Buy, Refurbish, Refinance, Rent and Repeat ***(BRRRR) model***, Jasper has rapidly expanded our own multi million pound property portfolio since 2019, consistently achieving double digit annual returns every year - having started with none.

What we do

At JB Properties, we offer a highly personalised end-to-end service for investors seeking secure, high revenue passive income streams - using a proven and specific model by developing properties.

Having successfully cultivated a robust personal portfolio and crafted numerous portfolios for high-net-worth individuals, we continue to expand JB Properties by forging alliances with established investors, builders, and developers nationwide.

How we do it: ***The BRRRR strategy model***

We apply a very specific type of property investment strategy that allows investors to achieve high returns and create a large property portfolio very quickly and effectively. This strategy works very well with BTL's and in particular, HMO's (our favourite). This is called the **BRRRR strategy** and involves:

- (1) Buy - buying distressed undervalued properties that require refurbishment
- (2) Refurbish - doing them up to add value
- (3) Refinance - refinancing to release some (or all) of the invested capital
- (4) Rent- renting them out
- (5) Repeat - recycle the capital from the refinance into the next property project and do it all over again.

3 Ways how we can help you with Property Investing

Through JB Properties, we offer investors a tailor-made approach, personalised to your investment goals.

Whether you want to invest in Buy-to-lets (BTL), Houses of Multiple Occupancy (HMO), land banking, commercial units, or blocks, JB Properties team are primed to deliver for you at every turn.

- 1) Building you a portfolio:** Let us create your portfolio for you. Leverage our proven formula, expertise, and network to build your property portfolio - the same way we achieved it.
- 2) Joint Ventures:** Are you a builder or an investor? Partner with us in Joint venture opportunities.
- 3) Provide a Loan:** We take a loan from you to finance our developments. In return, we offers excellent return on your capital—far surpassing the paltry interest rates of the banks. Win-win.

How much capital do you need to invest?

The majority of our ventures span across the Midlands, typically ranging from £100,000 - £1,000,000 per project.

Whilst this remains our expertise with many investors leveraging the BRRRR model, we also have a strong network of developers who do larger developments of different natures- ranging from £1,000,000 up to £15,000,000.

In these cases, we act as the investors' representative in the deals and manage the whole process on their behalf.



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